$\ensuremath{\mathbb{C}}$ Prairie View A&M University School of Architecture

Course Title:	VISUAL CON	IMUNICATION			
Course Prefix:	ARCH	Course No.:	1253	Section No.:	P02 / P82
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School of Archited	ture	It: ☑ Architecture □ Art □ Community De	velopment	struction Science	
Course Location:	Nathelyne	Archie Kennedy Build	ing, Room <mark>321</mark>		
Class Meeting Days Times:		Thursday;3:30-5:50 PM			
Catalog Description:	"Multimedi and free h	edit 3 Semester hours a techniques in graphi and drawing."		ographic projections, perspe	ctive, shade and shadow,
Prerequisites:	N/A.				
Co-requisites:	ARCH 1253				
Mode of Instruction:	G Face-1	o-face 🗆 On-line	🗆 Hybrid		
Instructor:	Jeremy L. Instructor	Curtis			
Office Location:		Architecture, Prairie Vi	ew A&M University,	Room 246	
Office Telephone:	· · · /	820; 832-473-2779			
Fax:	(936) 261-9				
Email Address:	jlcurtis@pv				
U.S. Postal Service Address:	P.O. Box 5 Mail Stop 2				
Office Hours:	Students an		ntments with the profe		ific with the subject matter to be naterials and information to the
Virtual Office Hours:	Mon. – T	hu,			
	Architectura	I Graphics by Francis D.	Ching		
	Text should	be retained for your pers	sonal library at the end	of the semester.	
Optional Text:	Design Dra	wing : by Francis Ching	<i>j</i> :.		
Recommended Text/Readings:	Archinect.	com, archdaily.com			
Learning Resources	web: http:/// Use the Re and on-line University Telephone:	(936) 261-1500; www.tamu.edu/pvamu/lib rerence Desk at the librar resources. Bookstore: (936) 261-1990	ry where the staff is ea		ey can orient you to hard copies
	web: <u>https:</u>	//www.bkstr.com/Home/1	10001-10734-1?demol	<u>Key=d</u>	

Course G	The Writing Center Telephone: (36) 261-3700 The Writing Center's goal is to provide a friendly, stress-free environment for students from all over campus to meet with a consultant and talk about writing of all types. They provide a responsive audience and advice from experienced writers in sessions generally lasting thirty to forty-five minutes. Sessions of this length offer time to work individually with students on any aspect of the writing process: from brain storming and drafting, to revising and proofreading. They will explore ways to improve a student's overall writing skills. They do NOT proofread or edit for students, but instead teach proofreading and editing techniques. Their goal is to: make a better writer for the long term. Student Academic Success Center Telephone: (36) 261-1040 Student Academic Success Center Telephone: (36) 261-1040 Student Academic Success Center The furctoring Center Jordices. Further, SASC develops programs and services that are specifically aimed at continuing the academic success of the first year. We strive to provide PVAMU students with " <i>Navigation to Graduation</i> ". The Turoring Center John B, Coleman Library in Room 209 Telephone: (380, 261-1561 Hours: Wonday through Thursday 12 pm to 9 pm and Friday from 8 am to 5 pm. Email: <u>AEtuboring@pyamu.edu</u> Open to all undergraduate students enrolled for credit in targeted PVAMU courses. offers help for: Maragement Information Systems History. Government Statistics, Basics – Cretoulus II Biology (Pre-Med, Pre-Nursing) English (Basics – Freshman Comp II), Speech Spanish I&II Spanish I&II Biology (Pre-Med, Pre-Nursing) Chemistry (Bio & Nur
DESIGN TRADITIONAL DESIGN-BID	The studio (course) challenges students to think critically about the built environment, while working in an open interactive space that encourages collaboration and embraces a diversity of solutions to a given problem. Students will focus on communicating ideas and designs in a clear effective manner. In addition to taking on abstract design concepts, students will also be asked to consider the architect's role in society and the responsibilities that come with it.
	utcomes/Learning Objectives
At the end	of this course, the student will:
1233.1	Understand the language of two dimensional architectural drawings
1233.2	Be able to produce drawings which clearly and accurately communicate their intentions
1233.3	Understand how to represent light qualities and textures through basic rendering techniques
1233.4	Be able to compose and present their work in a clean legible format

Course	Requirements	& Evaluation	Methods
O OUISC	negun cincinta		methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Projects –

Long term assignments

Some projects are handled individually, and others will require students to collaborate with others and work in small teams.

- Presentations Public reviews of projects
- Portfolio –

A publication/documentation which communicates the student's work over the course of the semester through visual and written means where emphasis is placed on process as well as product.

Class Participation –

Engagement in class discussions where students will be asked to engage concepts critically and discuss their questions and responses with the rest of the studio.

Craft –

In an architectural design studio, there is an expectation for a certain level of craft to be met. To produce work that meets this level of quality requires that students work with a sense of care on the required drawings.

GRADING MATRIX				
INSTRUMENT	Value (points or percentages)	% of Total Grade	Other/ Notes	
PROJECTS	800	70		
ATTENDANCE	100	10		
PORTFOLIO / ASSIGNMENTS	100	10		
Total:	1000	100		
Additional Credit/Bonus				
Total:				
Grade Determination:	A = 90-100 points B = 80–89 points C =	70–79 points D = 60–6	69 points	
		F = 59 p	oints or below	
ARCH 1233	ARCHITECTURE DESIGN I	COURS	E SYLLABUS	

Attendance Policy: grades. Excessive absenteeism, whether excused or unexcused, may result in a student's course grade being reduced or assignment of a grade of 'F.' Absences are accumulated beginning with the first day of class. Instructor's Attendance is critical to the learning objectives and the class discussions, an involvement grade is awarded. You start with <u>100% points</u> under the assumption that you have come to learn and plan on attending each class session. Attentiveness is important. For example, showing up for class and then reading the newspaper will cause a deduction from your points. Other things that could cause you to lose points would be sleeping in class, working on other assignments in class, being late, being rude or being disruptive. Participation and absences are accumulated beginning with the first day of class on January 19, 2015. If you do not come to class, you may assume that you have received (-2) points for the class period unless you have a university approved excuse in one of the following classifications: Full attendance also includes active participation in course work and discussions. Students who are found to be using class time oin anything other than work related to this course will be issued a warning. Any subsequent mis-use of class time will result in the loss of a point from that student's final grade. Per university guidelines, excuses absences are student's presence. S. Religious holy day. Confinement because of illness. T. Required participation in military duties. If you miss class for one of these reasons, you must provide a memorandum plus supporting documentation to cleasr the absence from your record. Th		
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 7. Required participation in military duties. If you miss class for one of these reasons, you must provide a memorandum plus supporting documentation to clear the absence from your record. These documents will be accepted for ONE WEEK AFTER THE ABSENCE HAS OCCURRED. There will be NO exceptions to this rule. This includes student-athletes who are to provide university forms for reporting absences to participate in approved competitions. Emails will not be accepted to clear these absences. After that, the involvement grade stands. If you have another reason other than these seven for being absent, you may submit a memorandum with supporting documentation requesting that the absence be removed from you record for ONE WEEK AFTER THE ABSENCE HAS OCCURRED. There will be NO exceptions to this rule. All requests will be reviewed and approved or disapproved based upon the justification that you provide in your memorandum. While other reasons for being absent are rarely approved; it is understood that you might feel that there is a higher priority that requires you to miss class. In accepting your decision to miss class, you must also be willing to accept the instructor's decision to not award you involvement points for the class or classes that are missed. 	Instructor's Attendance and Participation Policy	 class. Class attendance is recorded on roll sheets that are used to record <u>your</u> name and signature. Since attendance is critical to the learning objectives and the class discussions, an involvement grade is awarded. You start with <u>100% points</u> under the assumption that you have come to learn and plan on attending each class session. Attentiveness is important. For example, showing up for class and then reading the newspaper will cause a deduction from your points. Other things that could cause you to lose points would be sleeping in class, working on other assignments in class, being late, being rude or being disruptive. Participation and absences are accumulated beginning with the first day of class on January 19, 2015. If you do not come to class, you may assume that you have received (-2) points for the class period unless you have a university approved excuse in one of the following classifications: Full attendance also includes active participation in course work and discussions. Students who are found to be using class time on anything other than work related to this course will be issued a warning. Any subsequent mis-use of class time will result in the loss of a point from that student's final grade. Per university guidelines, excuses absences are included below: Participation in an activity appearing on the University authorized activity list. Death or major illness in a student's immediate family. Illness of a dependent family member. Participation in legal proceedings that requires a student's presence. Religious holy day.
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	ARCH 1233	

Exam Policy: Professional Organiza References University Rules and Disability Statement (See Student Handbook): Academic Misconduct (See Student Handbook):	 I Procedures Students with disabilities, including learning disabilities, who wish to request accommodation the Services for Students with Disabilities (SSD) early in the semester so that appropriate ar accordance with federal laws, a student requesting special accommodations must provide do to the SSD coordinator. Students should also inform the instructor of their need for accommoduse of the course so that a solution designed to being successful in class can be produced t You are expected to practice academic honesty in every aspect of this course and all other 	ormat. ity foreach student to learn resent and attentive during others have respected the r grade ins in class should register with rangements may be made. In ocumentation of their disability modations immediately at the l. er courses. Make sure you are
Exam Policy: Professional Organiza References University Rules and Disability Statement (See Student Handbook):	 be sure to save the document in either the Microsoft Word, Rich-Text, or plain text for All students must attend project reviews in their entirety. Reviews are an opportun from the discussions that take place, which makes it vital that all students are put these conversations. It is also unfair for students to continue working while or deadlines. Attendance and participation in reviews will be considered as part of your zations and Journals I Procedures Students with disabilities, including learning disabilities, who wish to request accommodation the Services for Students with Disabilities (SSD) early in the semester so that appropriate ar accordance with federal laws, a student requesting special accommodations must provide do to the SSD coordinator. Students should also inform the instructor of their need for accommodation outset of the course so that a solution designed to being successful in class can be produced 	ormat. ity foreach student to learn resent and attentive during others have respected the r grade ns in class should register with rangements may be made. In ocumentation of their disability modations immediately at the l.
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Formatting Documents:		
	uploaded to Archinect.com	Select digital work will be
	completion. Three-dimensional work should be photographed with appropriate lig digital work should be uploaded to Dropbox.com or the server (\\soaflsvr01\).	
	work be documented digitally throughout the semester. Two dimensional work	
	-While the majority of the work produced in class will be produced by hand, it is cru	
Assignments:	-Students are expected to be prepared to discuss the work during each class period	
Submission of	another student or source. Assignments are due at the start of the class session. No late work will be accepted	without documentation
	class period will not be distributed at any other time. It is the student's respo	onsibility to get a copy form
	4. Lecture Notes and Handouts will be sent to your official university email. Ha	indouts distributed during a
	will result in a deduction in participation points for all class members for that da	
	 All class members are required to <u>keep the classroom in a clean and orde</u> number of students using it each day. Failure to maintain the classroom as 	
	approval from the instructor will result in a loss of participation for that class.	rly manner to facilitate the
	throughout the entire class period. Leaving the classroom before the class	is dismissed without prio
· · · · · ·	2. Class is dismissed when so indicated by the instructor. Students are expect	
and Care of the Facility	1. Class will begin at the appointed time.	
Conduct of the Class	Please note the following rules for the conduct of the class.	
	 No children, friends, family members or guests are allowed in the class without adhere to this rule will result in a "0" for that class period. 	<u>it prior approval</u> . Failure t
	7. <u>Harassment</u> of your fellow students of any kind will not be tolerated.	ut and an an annual and the set of
	time.	
	Checking email, playing a game, messaging and other non-class related activ	
	starts. A laptop is allowed only for taking notes or accessing relevant course	
	6. Laptops must emit no noise. Make sure your laptop is warmed up and your b	attery charged before class
	during the lecture or you are texting you are subject to losing all participation po	oint for that class period.
	strictly prohibited during the class period. No "ear phone" units will be allowed	ed. If your cell phone ring
	5. Cellular telephones are to be turned off or put on silent ring tone during th	e class period. Texting is
	(10%) from your final presentation score.4. No food or drink is allowed in the classroom at any time.	
	class. Failure to adhere to the guidelines posted by the instructor will result in	a deduction of ten percen
	3. Dress Code for Presentations: Professional dress is expected for all design and	d technical presentations in
	also respect the instructor's decision to not award you daily participation points	
	hat or cap during the lectures or class discussion, your decision will be respe	
	regulations so that no disruptions in the learning experience will occur.2. No hats or caps will be allowed to be worn in the classroom during class sess	ions If you elect to wear
	1. During regular class periods all students are expected to dress appropriately in	accordance with university
	day. Repeated inappropriate conduct will result in permanent removal from the clas you are preparing for professional employment, you are expected to adhere to the for	

Forms Of Academic Dishonesty:	 Cheating: deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not mastered; giving or receiving aid unauthorized by the instructor on assignments or examinations. Academic misconduct: tampering with grades or taking part in obtaining or distributing any part of a scheduled test. Fabrication: use of invented information or falsified research. Plagiarism: unacknowledged quotation and/or paraphrase of someone else's words, ideas, or data as one's own in work submitted for credit. Failure to identify information or essays from the Internet and submitting them as one's own work also constitutes plagiarism.
Nonacademic Misconduct (See Student Handbook)	The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either: (1) the instructor's ability to conduct the class; (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. Such incidents will be adjudicated by the Dean of Students under nonacademic procedures.
Sexual misconduct (See Student Handbook):	Sexual harassment of students and employers at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating this policy will be subject to disciplinary action.
Student Academic Appeals Process	Authority and responsibility for assigning grades to students rests with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the Undergraduate Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.

ACCREDITATION/ASSESSMENT CRITERIA Table No. 1-NAAB CRITERIA

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This course is structured to assist the student meet the following criteria shown in **Table No. 1** as established by the National Architectural Accreditation Board (NAAB). To view the entire list, go to the NAAB website, <u>www.naab.org</u> and access "2004 NAAB Conditions for Accreditation."

Performance Criteria	Ability I	Understanding 🗹	Course Learning Outcomes Competencies (T, R, I)		
			Т	R	I
			Taught	Reinforced	Utilized/ Integrated
A.1.Communications Skills (Ability)	N	N	Т		
A.2. Design Thinking Skills (Ability)					
A.3. Visual Communication Skills (Ability)		N		R	
A.4 Technical Documentation (Ability)					
A.5 Investigative Skills (Ability)					
A.6 Fundamental Design Skills (Ability)					
A.7 Use of Precedents (Ability)					
A.8. Ordering Systems Skills (Understanding)					
A.9 Historical Traditions and Global Culture (Understanding)					
A.10 Cultural Diversity (Understanding)					
A.11 Applied Research (Understanding)					
B.1 Pre-Design (Ability)					
B.2 Accessibility (Ability)					
B.3 Sustainability (Ability)					
B.4 Site Design (Ability)					
B.5 Life Safety (Ability)					
B.6 Comprehensive Design (Ability)					
B.7 Financial Considerations (Understanding)					
B.8 Environmental Systems (Understanding)					
B.9 Structural Systems (Understanding)					
B.10. Building Envelope Systems (Understanding)					
B.11 Building Service Systems (Understanding)					

ARCHITECTURE DESIGN I ADDENDUM

$\ensuremath{\mathbb{C}}$ Prairie View A&M University School of Architecture

B.12 Building Materials and Assemblies (Understanding)			
C.1 Collaboration (Ability)			
C.2 Human Behavior (Understanding)			
C.3 Client Role in Architecture (Understanding)			
C.4 Project Management (Understanding)			
C.5 Practice Management (Understanding)			
C.6 Leadership (Understanding)			
C.7 Legal Responsibilities (Understanding)			
C.8 Ethics and Professional Judgment (Understanding)			
C.9 Community and Social Responsibility (Understanding)			

			E: EVENT AND LECTUR	RE SCHEDULE		
		o change as the seme	ester proceeds in order	to cover the most important material in the		
time allotted. Any i the required text.		-	and announced in clas	s. All referenced readings are taken from		
R	Reg Date	istration/Assembly es		Dates exam scores will be posted		
Ļ	Key	Dates	1	Holidays		
A		duation lications		Guest lectures		
	Date	es for Exams		Project Team Workshop		
		16 \	NEEK CALENDAR			
/	nsert	general topics and	l assignments into s	syllabi addendum. 🔱		
Week One: Topic January 18-22, 201	6	General Introduction Drawing Tools and Mat	erials.,- Line , Tone			
Chapter (s):			y Francis Ching – Text book 1	1,7		
Assignment (s):		Field and utensil drawi				
University Events:	R	January 18, 2016 [Monday] January 22, 2016	IMARTIN LUTHER KING DAY (University Closed; instruction begins 01/19/2016)			
			UNDERGRADUATE: LATE REGISTRATION/ADD COURSES/CHANGE COURSE SCHEDULE ENDS. LAST DAY TO CHANGE MAJOR OR ANY OTHER MATRICULATION CHANGE FOR SPRING 2016			
		January 23, 2016 [Saturday]	GRADUATE: LATE REGISTRATION/ADD COURSES/CHANGE COURSE SCHEDULE ENDS			
Week Two: Topic January 25-29, 201	6	Line, Tonal, Field Drav	wings			
Chapter (s):		Architectural Graphics by	/ Francis Ching – Text book	1,7		
Assignment (s):		Renderings / Drawings				
University Events:	R	January 28, 2016 [Thursday]	GENERAL STUDENT ASSEMBLY: All students to attend. (Time to be announced.)			
Week Three: Topi February 1-5, 2016		Line, Tonal, Field Drav	wings			
Chapter (s):		Architectural Graphics by	/ Francis Ching – Text book	1.7		
Assignment (s):		Renderings / Drawings		·		
University Events:		February 3, 2016 [Wednesday]	CENSUS DATE (12 TH CANCELLED FOR NON	CLASS DAY): COURSE RESERVATIONS		
			LAST DAY TO WITHDI RECORD.	RAW FROM COURSE WITHOUT ACADEMIC		
				GRADUATION LATE APPLICATION be NO exceptions to this deadline.		
		February 4, 2016 [Thursday]	NOTE! WITHDRAWAL I RECORD" (W) BEGINS	FROM COURSES "WITH ACADEMIC		
Week Three: Topi February 1-5, 2016		Line, Tonal, Field Drav	wings - Color Theory – Wat	ercolor		

ARCH 1233 PRAIRIE VIEW A&M UNIVERSITY VISUAL COMMUNICATION

Chapter (s):	Architectural Graphics by Francis Ching – Text book		
Assignment (s):	Renderings / Drawings/Compositions (color)		
University Events:			
	Color Theory – Watercolor		
	Architectural Graphics by <i>Francis Ching</i> – Text book		
	Compositions - collage		
Week Four: Topic	February 15, 2016 NOTE! 20 TH CLASS DAY		
February 8-12, 2016	[Monday]		
Chapter (s):			
Assignment (s):	Color Theory – Watercolor Architectural Graphics by <i>Francis Ching</i> – Text book		
University Events:	Compositions - collage		
Chapter (s):	Color Theory – Watercolor		
Assignment (s):	Architectural Graphics by Francis Ching – Text book		
University Events: 🍽	Compositions - collage		
Week Six: Topic			
February 22-26, 2016			
Chapter (s):	Color Theory – Watercolor		
Assignment (s):	Architectural Graphics by Francis Ching – Text book		
University Events: 🔁	Compositions - collage		
Week Seven: Topic			
February 29-March 4, 2016			
Chapter (s):	March 10-12, 2016		
Assignment (s):	SPRING BREAK!		
University Events: 🖻			
Week Eight: Topic			
March 7-11, 2016			
Chapter (s):			
Assignment (s):	Architectural Drawings/Drafting (Plans, Elevations ,Sections)		
University Events: P	Architectural Graphics by Francis Ching – Text book		
Mid-Term Exam 🥒	Simple Machine Drawings / Models		
Week Nine: Topic	March 22, 2016 MID-TERM EXAM GRADES DUE		
March 14-19, 2016	[Tuesday]		
Chapter (s):	March 25, 2016 Good Friday [Student holiday]		
	[Friday]		
Assignment (s):	Architectural Drawings/Drafting (Plans, Elevations, Sections)		
University Events:	Architectural Graphics by Francis Ching – Text book		
Week Ten: Topic			
March 21-25, 2016	Simple Machine Drawings / Models		
Chapter (s):			
Assignment (s):	3 Dimensional Drawings/Perspective		
University Events: &			
entroidy Eronor 1			
Week Eleven: Topic			
March 28-April 1, 2016			
Chapter (s):	3 Dimensional Drawings/Perspective		
Chapter (s):	Architectural Graphics by Francis Ching – Text book		
Assignment (s):	Paraline drawings, Axon-Isometric Drawings and Perspectives		
	April 12, 2016 NOTE! PRIORITY REGISTRATION BEGINS FOR SPRING 2016 SEMESTER.		
University Events:	[Tuesday]		
	April 15, 2016 NOTE! SUMMER AND FALL 2016 GRADUATION APPLICATION DEADLINE. There		
	[Friday] will be NO exceptions to this deadline.		
ARCH 1233	VISUAL COMMUNICATION COURSE SYLLABU		

ARCH 1233 PRAIRIE VIEW A&M UNIVERSITY VISUAL COMMUNICATION

COURSE SYLLABUS SCHOOL OF ARCHITECTURE

Week Twelve: Topic	April 4, 2016	NOTE! WITHDRAW FROM COURSE "WITH RECORD ("W") ENDS.
April 4-8, 2016	[Monday]	
Chapter (s):		
Assignment (s):		
Week Thirteen: Topic		
April 11-15, 2016		
Chapter (s):		
Assignment (s):		
University Events: 문	April 12, 2016 [Tuesday]	NOTE! PRIORITY REGISTRATION BEGINS FOR SPRING 2016 SEMESTER.
	April 15, 2016	NOTE! SUMMER AND FALL 2016 GRADUATION APPLICATION
	[Friday]	DEADLINE. There will be NO exceptions to this deadline.
Week Fourteen: Topic April 18-22, 2016	Digital communication	
Chapter (s):		y Francis Ching – Text book
Assignment (s):	Portfolio	
University Events: 🏷		
Week Fifteen Topic April 25-29, 2016	Presentation / Portfolic)
Chapter (s):		
Assignment (s):		
University Events: 🄁		
Week Sixteen May 2-6, 2016	Presentation + Portfoli	0
	May 2,2016 (Monday)	COURSE REVIEW DAY (Classes must convene and instructors will prepare students for Final Exams)
	May 3, 2016 (Tuesday)	COURSE REVIEW DAY (Classes must convene and instructors will prepare students for Final Exams)
		LAST DAY OF CLASSES FOR SPRING 2016 SEMESTER LAST DAY TO WITHDRAW FROM UNIVERISTIY FOR SPRING 2016 SEMESTER.
	May 4-10, 2016 [Wednesday-Tuesday]	FINAL EXAMINATION PERIOD
	May 10, 2016 [Tuesday]	FINAL GRADES DUE FOR GRADUATING CANDIDATES
	May 14, 2016 [Saturday]	COMMENCEMENT
	May 17, 2016 [Tuesday]	FINAL GRADES DUE FOR ALL STUDENTS

In order to assure that you have read over this entire document you are required to sign the Statement of Agreement on the final page of the syllabus and return it at the start of second class period. This will be our contract that you have read over the entire syllabus and that you understand what is expected of you in this class.

STATEMENT OF AGREEMENT

I have read the Course Syllabus for **ARCH 1233** for the spring Semester 2016, including the Class Lecture and Event Schedule, and agree to abide by the conditions for the class as spelled out in this document. My signature indicates my personal commitment to meeting the course objectives and succeeding in this educational endeavor.

Signature-Student		
Student name (Please print neatly)	Student ID #	Date
Signature-Instructor		
Instructors name		Date
RETURN THIS PAGE FROM THE SYLLA ENROLLME	BUS TO THE INSTRU NT IN THIS COURSE	
➢ RECEIVED WITH STUDENT'S SIGNATURE:		
M ENTERED INTO GRADE BOOK:		

VISUAL COMMUNICATION